



## Record numbers join the IDEFRE walk sponsored by Yoplait for Breast Cancer Awareness

Despite drizzly weather all day Saturday, over 500 individual showed up for the IDEFE Breast Cancer Awareness Walk sponsored by Consales and Yoplait. October is Breast Cancer Awareness month, and since then the pink topped yogurt containers have been flying off the market shelves, and for each one bought, ten cents is donated to Breast Cancer Research.

Saturday's walk brought record numbers, and organizers were very pleased. Filming the event was Tabitha Fecunda, local TV personality, and commentator on a documentary about Breast Cancer Awareness that was recently donated to the Horacio Oduber Hospital.

For more than ten years, Yoplait has been committed to breast cancer and women's wellness programs. 2005 marks the eighth anniversary of Save Lids to Save Lives, its signature pink-lid promotion. Yoplait has been committed to women's wellness -- breast cancer, heart health, osteoporosis prevention, and fitness -- for 18 years. With the attainment of this year's goals and the fulfillment of this year's commitment, Yoplait, its parent company General Mills and its Foundation, will have donated over \$15.5 million to the breast cancer cause over eight years.

The IDEFRE walk is a healthy reminder to all woman to check themselves regularly and seek information about detection and prevention of all health problems, and to maintain a health life style. It brought Arubans from all over the island together for an evening of healthy activity.